

| 2023 Pony Chuckwagon Tarp & Chariot Sponsor Benefits | Barrel 4 \$1000 - \$2499 | Barrel 3 \$2500 - \$3449 | Barrel 2 \$3500 - \$4999 | Barrel 1 \$5000 + | Chariot \$500+ |
|---|---------------------------------------|---------------------------------------|---------------------------------------|-----------------------------|--------------------------|
| Post Tarp Auction Recognition | ✓ | ✓ | ✓ | ✓ | ✓ |
| Weekly Admission Passes | 2 | 4 | 6 | 8 | |
| One Time Gate Admission Pass | 2 | 4 | 6 | 8 | 6 |
| Sponsor Seating Pass (Good for all 5 days of Fair) | 4 | 8 | 12 | 16 | 6 |
| Company name recognition as displayed on Chuckwagon Tarp or Chariot | ✓ | ✓ | ✓ | ✓ | ✓ |
| Company name recognition during the announcer's nightly call of the races | ✓ | ✓ | ✓ | ✓ | ✓ |
| Company name recognition during radio nightly broadcast of the races | ✓ | ✓ | ✓ | ✓ | ✓ |
| Company name recognition in daily race program | ✓ | ✓ | ✓ | ✓ | ✓ |
| Company name recognition on the Chuckwagon Supporters Billboard | ✓ | ✓ | ✓ | ✓ | ✓ |
| Post Fair Recognition | ✓ | ✓ | ✓ | ✓ | ✓ |

