



Westerner Days Market

Application Package

July 19 - 23, 2023

Westerner Days Fair & Exposition 2023 Market Application Package

Welcome to the newly redesigned Westerner Days Market!

We want this to be a great experience for both our vendors and the thousands of visitors, so we have evolved the market to bring together live entertainment and vendor spaces around common themes. Held in our Pavilions and Exhibition Hall, the goal is to make it easy to shop in an air-conditioned space while taking in all of the free shows, including live musicians, stunt dog show, reptile exhibit and more!

Children & Family: the Kids Corral is a welcoming area where children under 12 and their families can relax, play games, and take in family-friendly shows like Doo Doo the Clown.

Agriculture: bringing together live animals and Ag exhibits, this space is a nod to our Ag Society roots and a fun and interactive place for people to visit.

Lifestyle & Culture: targeted for those seeking to take in art and culture, traditional fair exhibits, and higher scale drinks & food.

When completing your online application form, please indicate which area sounds like a good fit for your exhibit and items for sale, or we can choose an appropriate space based on your description.

After reviewing all information in this package, please visit [LINK](#) to apply online for your spot at the 2023 Westerner Days Market!

Market Hours

Move-In

Tuesday, July 18, 2023	10:00 am - 10:00 pm
Wednesday, July 19, 2023	8:00 am - 11:00 am

Be sure to take advantage of the wide move-in window and avoid moving in last minute!

Show Times

Wednesday, July 19, 2023	12:00 pm - 9:00 pm
Thursday, July 20, 2023	12:00 pm - 9:00 pm
Friday, July 21, 2023	12:00 pm - 9:00 pm
Saturday, July 22, 2023	12:00 pm - 9:00 pm
Sunday, July 23, 2023	12:00 pm - 8:00 pm

Move-Out

Sunday, July 23, 2023	8:00 pm - 12:00 am
Monday, July 24, 2023	8:00 am - 12:00 pm

403.343.7800
westernerdays.ca



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Liability Insurance Requirements

Each vendor must provide a certificate of insurance with a minimum limit of \$2,000,000.00 coverage for each occurrence before moving in.

Your insurance policy must name **The Westerner Exposition Association and The City of Red Deer** as additional insured and must be submitted with your agreement.

Cancellation

The Vendor may cancel this agreement with written notice up to 30 days (June 19, 2023) before show opening. The amount paid will be refunded, less a \$50.00 administration fee.

No refunds will be made for cancellations with less than 30 days written notice before show opening.

Standards, Regulations and Conditions

Product Regulations

These regulations apply to all Westerner Days Market vendors. Applications received that fall into one or more of the following categories will not be considered and will not be returned:

- Obscene or offensive products. (as per the discretion of Westerner Park management)
- Network marketing and multi-level-marketing recruitment.
- Products not meeting Canada Consumer and Corporate Affairs regulations or products not C.S.A. approved.
- Alcohol, cannabis or tobacco products - including but not limited to alcoholic beverages, consumable cannabis, cigars, cigarettes, smokeless tobacco, paraphernalia or lighters.
- Folding, pocket or hunting knives, swords, daggers, guns and firearms or weapons of any kind.
- Display, sales or advocacy of items or paraphernalia that may promote the use of illegal drugs in any way.
- Helium balloons, open flame candles or confetti.
- Bubble makers or bubble machines.

Booth Requirements

- All booths shall be constructed to be professional in appearance.
- All booths must accommodate customers without blocking the aisle or crowding other vendors.
- All products should fit proportionately into the area, and tiered merchandise display units or shelving should be used where necessary.
- Signage shall be professional and indicate the company name, product or service and pricing.
- All booths providing personal services (products or services that entail skin contact) and booths selling, handling or sampling food are required to complete AHS permits prior to show opening.

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Booth Inclusions

- 10 ft x 10 ft floor space.
- 8 ft tall draped back wall.
- 3 ft tall draped side walls.
- One (1) 110 volt power outlet.
- Three (3) weekly admission passes.
- Inclusion on any public facing, printed Market guide.
- Listing on the Westerner Days website, including link to vendor website.

Booth Exclusions

- Tables
- Chairs
- Carpet
- Wi-Fi and internet service

Booth amenities and internet service are available through exclusive on site providers.

How To Apply

New for 2023, we are moving all Westerner Days Market applications online. Please visit [LINK](#) and fill out the provided form to apply for your spot in the Westerner Days Market.

Please note that your application does not guarantee acceptance into the Westerner Days Market. It is at the discretion of the Show Manager who is accepted and all applicants will be advised of their status either by a confirmation package or a letter of explanation. Exhibitor packages will include more detailed information, including specific booth location availability.