



Media Release

ARKELLS coming to Westerner Days 2023!

March 27, 2023 | Red Deer, AB – ARKELLS will be on the Main Stage at the Westerner Days Fair & Exposition!

ARKELLS
Saturday, July 22, 8:00pm
Peavey Mart Centrum

“Live music is a major contributor to the fair experience, and we wanted to focus on providing one really impactful show with Arkells,” said Mike Olesen, CEO of Westerner Park. “We also want to provide great value for our fair attendees, so concert tickets will start at just \$34.99, and includes fair admission.”

ARKELLS

Hailed by The Globe and Mail as “the right kind of band for this decade,” Arkells are widely considered one of the most passionate, exuberant and in-demand live bands working today. As radio mainstays, sports-sync shoe-ins and curious students of culture, Arkells have remained ever present – building awareness and personal community experiences around their live shows and new music at every turn. The most emblematic example of this being “The Rally,” Arkells' beloved hometown concert event that was hailed as one of the biggest headline shows in the country, with record breaking attendance.

“Red Deer it’s been too long, and we needed to change that,” says frontman Max Kerman. “We’re not passing through on the way to Calgary, we are bringing the party to Westerner Days for a night to remember. Our only summer rock 'n' roll show in Alberta? Sign us up.”

Arkells continue to unleash new music and international tour dates in support of their BLINK ONCE & BLINK TWICE acclaimed companion albums: featuring collaborations with everyone from Tegan and Sara to K.Flay, Cold War Kids to Aly & AJ and Wesley Schultz of The Lumineers.

All Westerner Days tickets and passes, including concert tickets, go on sale March 28 at 10:00am at [Tickets Alberta](#). Tickets range from \$34.99 to \$69.99 including fair admission, a \$19.99 value for adults. And in response to feedback from last year, there will now be a combo savings pack for Arkells + Ride All Day wristband + Admission.

Visit the [Westerner Days](#) website for all the news and announcements about Central Alberta’s largest summer celebration!



About Westerner Days

Westerner Days Fair & Exposition is Central Alberta's largest summer celebration, with five days of live entertainment, midway rides, nightly Pony Chuckwagon Races, good food, and great company! Each year, Westerner Days has a major impact on the economy of Red Deer and surrounding area, with the overall effect estimated to be in excess of \$7 million. Local businesses recognize this value, providing support and participating by sponsoring the many activities that make the event special and fun.

About Westerner Park

Westerner Park is Central Alberta's largest tradeshow, agricultural, sports, entertainment and convention facility. A not-for-profit organization and agricultural society, Westerner Park typically generates \$150 million annually in economic activity, hosting over 1,500 events and 1.5 million visitors each year.

For more information:

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