



Media Release

Results from the 22nd Annual Westerner Days North American Pony Chuckwagon Championships Tarp Auction

April 12, 2023 | Red Deer, AB – Westerner Park is pleased to announce that the 2023 North American Pony Chuckwagon Championships Tarp Auction was a huge success. The auction total for this event was \$127,000 with all monies raised going directly to the drivers in the form of sponsorship and daily race pay-outs. The auction was held on Thursday, April 6th, in the Exhibition Hall at Westerner Park with 32 wagons and 32 chariots up for auction.

Businesses were vying for the opportunity to display their business name and logo on one of the wagons or chariots slated to participate during the Westerner Days Fair & Exposition. The North American Pony Chuckwagon Championships is a highly anticipated annual event and are viewed by nearly 3,000 spectators each night of the fair.

The two highest selling tarps for the evening went for \$6,000 each to ABC Country Restaurant from Red Deer, who purchased Neil Salmond and Bushnell Transport / TeamWorks Fabrication, who purchased Jack Stott. The total of the Tarp Auction was \$99,100 for an average of \$3,100 per tarp.

The two highest selling chariots for the evening went to Camrose Machine & Welding, who purchased Greg Bell for \$3,000 and Caltech Diesel and Automotive, who purchased Adam Waldner for \$2,250. The total of the Chariot Auction was \$27,900 for an average of \$875 per chariot.

Mike Olesen, CEO of Westerner Park, closed the evening by thanking everyone for coming together as a community to be a part of such an exciting event. He extended thanks to all the sponsors for their support of Westerner Days and the drivers who entertain us for five days, noting that “each and every year we celebrate the foundational role the community, and sponsors like you, play in our success. You are an integral component of Westerner Park and your support in our continuing success as Central Alberta’s ‘Destination for Celebration’.”

Mark your calendars for five days of excitement during the North American Pony Chuckwagon Championships during Westerner Days Fair and Exposition, July 19 - 23, 2023.

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About Westerner Park

Westerner Park is central Alberta’s largest tradeshow, agricultural, sports, entertainment and convention facility. A not-for-profit organization and agricultural society, Westerner Park typically generates \$150 million annually in economic activity, hosting over 1,500 events and 1.5 million visitors each year.

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