

TARP AUCTION BUYER BENEFITS

24th Annual North American Pony Chuckwagon and Chariot Tarp Auction

Buyers Benefits	Wagon 6000 +	Wagon \$5000 - 5999	Wagon \$4000 - 4999	Wagon <\$4000	Chariot \$750 - 1500	Chariot \$1500+
VIP Weekly Passes (VIP Seating) at Westerner Days	18	12	8	4	2	2
Daily Admission (VIP Seating) at Westerner Days	25	18	10	6	2	0
Company Name on Tarp or Chariot (at bidders cost)	1	1	1	1	1	1
Company Mentions by Announcer (daily minimum)	1	1	1	1	1	1
Company Mentions on Radio Broadcast (minimum)	1	1	1	1	1	1
Company Logo in Daily Race Program	1	1	1	1	1	1
Company Logo on Supporters Bill Board	1	1	1	1	1	1
Company Logo on Digital Displays	1	1	1	1	1	1
Social Recognition	1	1	1	1	1	1
Website	1	1	1	1	1	1