

Judging Details

YOUR BUSINESS WILL BE JUDGED ON THE FOLLOWING CATEGORIES:

Theme Adherence: *Western Heritage, or Summer Fair Fun.* Incorporate elements of Western heritage, cowboy culture, or fair festivities into your decorations.

Creativity: Go beyond basic decorations to create eye-catching displays that capture the spirit of Westerner Days.

Use of Space: Effectively utilize your available space, whether it's a storefront, office lobby, or outdoor area.

Attention to Detail: Focus on small details like themed props, signage, and cohesive color schemes.

Overall Impact: Leave a lasting impression with your creativity, execution, and adherence to the theme.

Each category will be rated on a three-star scale:

- 1 star = good
- 2 stars = excellent
- 3 stars = incredible

JUDGING CRITERIA

BUSINESS NAME: _____

Theme Adherence: Incorporate elements of Western heritage, cowboy culture, or fair festivities and memories into your decorations.

☆☆☆ Notes

Creativity: Go beyond basic decorations to create eye-catching displays that capture the spirit of Westerner Days.

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Use of Space: Effectively utilize your available space, whether it's a storefront, office lobby, or outdoor area.

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Attention to Detail: Focus on small details like themed props, signage, and cohesive color schemes.

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Overall Impact: Leave a lasting impression with your creativity, execution, and adherence to the theme.

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Community Engagement: Earn up to 5 bonus stars for displays that actively engage the community or promote participation in Westerner Days events. Examples include hosting a community event, creating an interactive experience, special promotions, charitable initiatives, or themed menus/products.

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Total Stars _____