

Saddle Up and Decorate | Rules and Regulations

Eligibility: Businesses must meet the following criteria:

- Be located in Red Deer, Blackfalds, or Penhold.
- Have a physical business space or storefront.
- Home-based businesses are excluded from participation.

Theme Adherence: The theme of the contest is *Western Heritage*, or *Summer Fair Fun*, and decorations should align with this theme. Avoid any offensive or inappropriate content.

Registration: Businesses must register for the contest by June 23rd. Registration can be done online through [registration link] or in person at Westerner Park Donald Administration Building.

Decoration Period: Businesses should have their decorations in place from July 6, 2025, to July 15, 2025. However, we would love for the decorations to be up throughout Westerner Days! (July 6th, - July 20th)

Judging Criteria: Judges will evaluate decorations based on creativity, theme adherence, use of space, attention to detail, and overall impact. Each category will be rated on a three-star scale: 1 star = good, 2 stars = excellent, 3 stars = incredible.

Scoring System: The scoring system will be transparent, with judges assigning star ratings or points for each category based on the established criteria.

Community Engagement: Bonus points will be awarded for displays that actively engage the community or promote participation in Westerner Days events. This could include hosting community events, interactive experiences, special promotions, charitable initiatives, or themed menus/products. These actions can help you earn up to 5 bonus stars!

Judging Schedule: Judging will occur on July 14th and 15th. Businesses will be contacted closer to that date by a representative of Westerner Park to schedule a time when the judges will arrive for evaluation.

Winner Announcement & Prizes: The winner will be announced by noon on July 15th. The prize includes ticket admissions (up to 8 people), social media recognition, and more!

Disqualification Criteria: Actions or behaviours that could result in disqualification include violation of contest rules, inappropriate behaviour, or failure to adhere to the theme.

Intellectual Property: Participating businesses are advised to use original or properly licensed materials in their decorations to avoid copyright infringement or unauthorized use of trademarks.

Liability: The organizers are not liable for any damages, injuries, or losses incurred during the contest or related activities.

Publicity Rights: By participating in the contest, businesses consent to the use of their names, images, and likeness for promotional purposes.

Dispute Resolution: Procedures for handling disputes or complaints will be established, including how conflicts will be resolved and who has the final authority in decision-making.

Amendment Clause: The organizers reserve the right to amend or modify the contest rules at any time, if necessary, and will communicate any changes to participants in a timely manner.

Compliance with Laws: The contest will comply with all relevant laws and regulations, including those related to contests, promotions, and advertising.